

RCC SUB REGION 2 NOMINEE PROFILES

James Fowles



I'm a 58-year-old male, married to Jill, with 25-year-old triplets.

My wife and I run roughly 1000 hectares in a few blocks in the Wylie Creek and Bungulla areas of Northern NSW. We run mostly Santa Gertrudis or Santa-infused cattle.

Prior to 2023 I was in farm machinery for 29 years in southern Qld and northern NSW.

2022/2023 saw me embark on getting out of the machinery business and start to focus on breeding and utilising our country more as a business rather than a back grounding/grass-fed bullock sideline operation. Being involved in the machinery business is a lot easier than breeding cattle, but it is nowhere near as rewarding.

We will continue to run our business into the future with a focus on improving our land, improving our stock, and improving our knowledge as we go, hopefully enjoying ourselves in the process.

Why are you seeking a position on the RCC?

I have watched from the sidelines for a while the efforts of Cattle Australia in implementing change (or attempting too) regarding policy affecting grass-fed producers and I felt that this organisation was really trying to implement change for the better of the grass-fed cattle producer.

Having been involved with farming customers in my farm machinery days, I always received the greatest thrill from delivering desired outcomes to customers and seeing their business benefit from that. I feel the RCC role will allow me to be involved in helping deliver desired outcomes to the grass-fed producers of region 2.

How will you represent the interests of the grass-fed cattle industry as a representative on the RCC?

I want to be involved in shaping the future of the cattle industry, by being part of an organisation with a powerful voice that will represent Australian grass-fed cattle producers and beef lovers in general.

I also am passionate about producers, and I believe I would be good at consulting at a grass roots level. I believe that I have a good work ethic that would allow me to maintain the existing focus of the RCC role for this region.

Experience in the grass-fed cattle sector.

I am still learning the grass-fed cattle industry and hope to gain more knowledge by being the RCC rep for region 2.