

RCC SUB REGION 2 NOMINEE PROFILES

Erica Halliday



I am a positive, “can do” person who is passionate about the land and the beef industry. We run a 5th generation grazing business in the Northern Tableland and are the current Principals of Ben Nevis Grazing Co, and Ben Nevis Angus, established in 1947. We run 800-1000 females and sell 100-150 bulls across Australia and NZ annually.

I am the immediate past President of Angus Australia, Chair of the successful World Angus Forum and current member of the Angus Australia Board. I am also a Director of Rural Aid, Australia’s most trusted Rural Charity which supplies hay, clean water, counselling and most importantly hope to people in rural and regional areas across Australia affected by Natural Disasters.

I believe in fighting for our communities and people.

Why are you seeking a position on the RCC?

I want to do everything I can to unite the Australian Beef Industry and to tell its great story about how we can be part of the solution to two of the globes biggest issues: climate change and the desperate need for high quality food that addresses protein and nutrient deficiencies.

How will you represent the interests of the grass-fed cattle industry as a representative on the RCC?

By helping them be heard loudly and clearly by policy makers and the public.

Experience in the grass-fed cattle sector.

40 years.