

WESTERN AUSTRALIAN LIVESTOCK REGION: BOARD DIRECTOR NOMINEE PROFILES

Ben Dwyer



Ben Dwyer is a senior executive with nearly four decades of experience in the Australian cattle and beef industry. As Chief Operating Officer for Agribusiness & Livestock Procurement at Harvest Road, Ben leads the strategic direction and operational performance of one of Western Australia's most progressive integrated beef businesses. His role encompasses livestock sourcing, supply chain optimisation, and the development of sustainable production systems that align with both commercial and environmental goals.

Ben's career has spanned pastoral and beef enterprises across Western Australia, the Northern Territory, Queensland, and New South Wales, giving him a deep understanding of the sector's operational diversity and national significance. He is passionate about developing human capital in agribusiness, particularly in cattle and horse programs, and is a strong advocate for genetics, animal welfare, and biodiversity in rangeland systems.

Ben currently serves on the Board of the Western Australian Meat Industry Authority (WAMIA), contributing to governance and strategic oversight of WA's livestock and meat sectors.

Why are you seeking a position on the Board?

I am seeking a position on the Board to contribute my experience and insight to the strategic advancement of the grass-fed cattle industry, which I've been part of for over 39 years across several states in Australia. Western Australia's cattle sector plays a vital role in the national beef supply chain, with its unique production systems, export orientation, and vast pastoral regions. It's essential that WA has strong, informed representation at the Board level to ensure its interests are understood and advocated for effectively.

Throughout my career, I've worked across diverse operational environments—from large-scale pastoral holdings to vertically integrated beef businesses—giving me a broad perspective on the challenges and opportunities facing producers. I understand the importance of sound governance, regional engagement, and policy alignment in supporting industry resilience and growth.

Serving on the Board would allow me to give back to an industry that has shaped my professional life, while helping to ensure that Western Australia's cattle producers are well represented in national discussions around sustainability, market access, and innovation.



How will you represent the interests of the grass-fed cattle industry as a Director?

With nearly four decades of experience in the cattle and beef industry across multiple states, I bring a deep understanding of the operational, commercial, and strategic challenges facing grass-fed producers. My career has spanned leadership roles in vertically integrated agribusinesses, pastoral operations, and supply chain management, giving me a broad perspective on the sector's needs and opportunities.

As a Director, I will represent the interests of the grass-fed cattle industry by:

- Advocating for practical, regionally informed policy and regulation that supports sustainable production, market access, and long-term viability
- Engaging with producers and stakeholders across the supply chain to ensure their voices are reflected in strategic decisions and industry development
- Drawing on my national experience to identify best practices and innovations that can benefit grass-fed operations in Western Australia and beyond, and
- Maintaining a strong focus on commercial outcomes, while balancing environmental stewardship and community expectations.

My current governance role on the Western Australian Meat Industry Authority (WAMIA) Board further strengthens my ability to contribute at a strategic level, ensuring that the interests of grass-fed producers are well represented in industry-wide initiatives and decision-making forums.

Experience in the grass-fed cattle sector.

Overseeing one of WA's largest vertically integrated cattle supply chains, from northern rangeland stations (grass-fed herds) through to branded beef and processing.

Direct exposure to the challenges of extensive and intensive grazing in WA.

Understanding of the purpose of a peak industry body.

I have a strong and practical understanding of the role and purpose of a peak industry body, shaped by both governance and executive experience across leading agribusiness organisations. As a current Board Member of the Western Australian Meat Industry Authority (WAMIA), I actively contribute to the Authority's mandate to support and promote the state's meat industry through strategic oversight, stakeholder engagement, and regulatory alignment.

Peak bodies play a vital role in representing industry interests, facilitating collaboration, setting standards, and driving innovation. My experience with organisations such as Harvest Road, Australian Country Choice (ACC), and Australian Cattle and Beef Holdings (ACBH), has reinforced the importance of these functions. In each of these roles, I've worked closely with industry groups, government agencies, and supply chain partners to advance sector-wide initiatives, improve market access, and support sustainable production systems.

I understand that peak bodies must balance advocacy with accountability, and that their legitimacy depends on strong governance, transparent communication, and responsiveness to member needs. My combined governance and executive experience positions me to contribute meaningfully to the strategic direction and effectiveness of any peak industry body.