

RCC SUB REGION 14 NOMINEE PROFILES

Rob Atkinson



Why are you seeking a position on the RCC?

I am nominating for Region 14 of the CA Regional Consultative Committee to assist, consult and communicate with members about our grass fed beef cattle industry.

Experience in the cattle sector:

My family and I have spent our lifetime on properties in Queensland living and working with beef cattle.

Why are you seeking a position on the RCC?

A vibrant, active Cattle Australia is vital to the success and profitability of our industry. Communication is the cornerstone of a successful organisation.

Trent Radel



I am fifty-five years old and have been involved in the cattle industry since 1988. I was part of a family stud and commercial grass fed cattle enterprise until 2021 when the partnership was dissolved as part of our family's succession planning. Since then my wife, Anna and I have operated a breeding backgrounding and finishing enterprise in the Taroom and Augathella districts. Anna and I have five adult children, who are all employed outside of our family business or studying at University. Our eldest daughter, Jess runs a camp at Wave Hill in the NT and is planning on coming home to work next year. My interests away from work are following our children's careers and sport, Rugby League and reading. Anna and I have travelled overseas a couple of times and hope to do more trips in the future.

Why are you seeking a position on the RCC?

The main reason for seeking a position on the RCC is my desire to contribute to the grass fed cattle industry via the experience I have gained going from a wet behind the ears high school graduate to someone who runs a five thousand head cattle business. This experience has taught me that I don't know everything and that you learn a lot more listening than you do talking.

How will you represent the interests of the grass-fed cattle industry as a representative on the RCC?

Listening to grass fed cattle producers would have to be the basis of being a representative on the RCC. From what I imagine would be diverse opinions on what are the problems facing the grass fed cattle industry, the RCC representative's job would be to apply their own knowledge and experience to what they have gleaned from members and take that to the council.