

## Why develop an Australian Land Management Commitment?

*Industry should shape the future of land management in Australia*

The agricultural industry has an opportunity to develop a Land Management Commitment that empowers producers by defining good land management within the Australian landscape. Cattle Australia is leading the way, working collaboratively with key stakeholders to create a commitment that accurately represents the sustainability credentials of Australian agriculture on the world stage.

*Our supply chain partners are seeking to work with producers*

The supply chain and financial sector are under growing pressure to demonstrate environmental credentials. As seen in the table below, these are varied and require action across climate, biodiversity, and deforestation, among others.

The Land Management Commitment will support our supply chain partners in demonstrating the environment stewardship associated with Australian agricultural practices. Done well, this will also highlight the sustainability credentials of our commodities and provide competitive advantage over jurisdictions with poor practices.

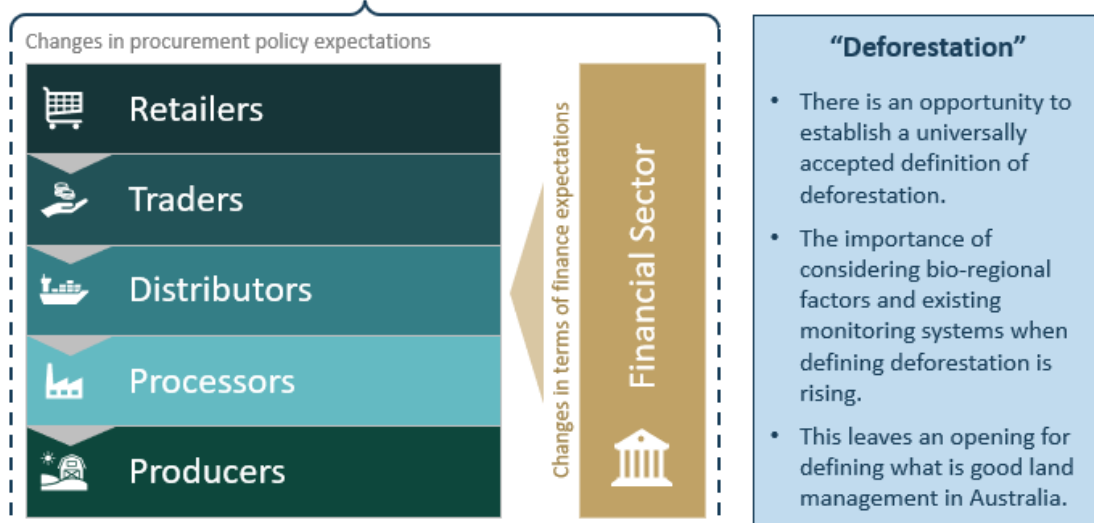
Pressures Placed on Supply Chain & Financial Sector	
<b>European Union Deforestation Regulation</b>	Bans the import of certain deforestation-linked commodities from 30 Dec 2024, placing pressure on agricultural supply chains to ensure deforestation-free sourcing.
<b>Science-Based Targets initiative</b>	Helps companies set ambitious emissions reduction goals aligned with climate science, driving concrete action towards net-zero by 2050.
<b>Taskforce for Nature-related Financial Disclosures</b>	Guides businesses and financial institutions in assessing, disclosing, and managing their impact on nature, promoting nature-related considerations in decision-making.
<b>Kunming-Montreal Global Biodiversity Framework</b>	196 countries signed this landmark agreement, aiming to halt and reverse biodiversity loss by 2030 through conservation, restoration, and reduced harmful subsidies.
<b>Partnership for Biodiversity Accounting Financials</b>	Provides a standardized framework for the financial sector to assess, measure, and report their impact on biodiversity, which flows through the supply chain.

*We will establish an internationally recognised policy position that is equitable for ALL producers*

Currently there is no consistent and internationally recognised agreement that captures the unique natural capital and land management practices of all countries. Cattle Australia’s work will develop a Land Management Commitment to define what this looks like in an Australian context and gain international recognition that ensures ongoing market access.

### The final Land Management Commitment is to be developed by 30 June 2024

Government regulations and reputational risk concerns are causing the financial sector and downstream supply chain companies to begin screening out commodities and businesses associated with “Deforestation”



## What are our guiding principles through the process?

*The guiding principles provide guardrails that inform the decision making undertaken by Cattle Australia and our partners as we develop the Land Management Commitment. Let us know what you like, what you are concerned by and anything you think is missing.*

<b>A Voluntary Standard</b>	<p>This will be a voluntary industry-led standard, developed by industry for industry. Producers and supply chain partners will be able to demonstrate alignment with the Land Management Commitment if it is beneficial for their business to do so.</p>
<b>Reflects the Australian Ecosystem</b>	<p>The Land Management Commitment will reflect the unique Australian land management practices that drive positive environmental and economic outcomes. This will factor in the quality and function of a landscape, its historical use, and the benefits of active management.</p>
<b>Promoting Economic Outcomes</b>	<p>The final commitment will ensure a balance between optimal environmental outcomes, access to markets and financial services, and on-farm business resilience and productivity.</p>
<b>Is Simple to Use</b>	<p>The Land Management Commitment will align with existing State, Territory and Federal definitions, legislation, and measurement &amp; monitoring systems where possible. It will then provide clear and simple guidance to end users on how to demonstrate compliance.</p>
<b>Consistently Applied by all Parties</b>	<p>We are collaborating with the supply chain and financial sector to enable all parties to leverage an industry agreed definition and common method of verification. This will avoid a scenario where multiple definitions create confusion and burden for producers.</p>
<b>A Single Traceability System</b>	<p>To support producers in demonstrating their alignment to the commitment we will utilise familiar existing industry systems. This will also provide a single engagement point for producers to ensure accurate representation of their land and management activities.</p>
<b>A 'Make Good' Mechanism</b>	<p>The Land Management Commitment will provide direction regarding compliance and any remediation of historic land management practices, where required, to ensure producers are not excluded on the basis of past management activity.</p>

## What will the process look like?

