



Cattle Australia | Newsletter #7

Welcome to Cattle Australia's newsletter. These updates will be sent out regularly to keep you informed of the latest Cattle Australia news as its development progresses. You can also find out more about Cattle Australia [here](#).

The cow-ntdown is on to Cattle Australia

We are well on our way to seeing grass-fed cattle producers guide the direction of their industry in a way like never before, with the launch and first democratic Board elections of Cattle Australia rapidly approaching.

Now is the time to register as a Cattle Australia member so that you can take part in the Board election process coming up in October-November 2022. By becoming a Cattle Australia Individual Member, you'll have the ability to nominate and vote to elect Cattle Australia Board Directors. This means that Cattle Australia will be driven by a Board chosen by the very people they will be representing - Australian grass-fed cattle producers.

Check out our video below on how to become a member of Cattle Australia or click [here](#) to go straight to the application form. Please note that current Cattle Council of Australia (CCA) members will have their membership automatically transferred to Cattle Australia.

Cattle Australia is a once-in-a-generation opportunity and the CCA Board remain committed to the transition of CCA to Cattle Australia.



At this stage in the implementation process, CCA is focused on and working toward the preparation and set up of the scheduled Special General Meeting in early October, the election process, and the Annual General Meeting in November. CCA are working with and seeking cooperation from all members of the grass-fed cattle industry to progress the transition to Cattle Australia.

We are excited to welcome a new era of democratic and inclusive representation in the grass-fed cattle sector, where Australian grass-fed cattle producers directly elect their own representatives, who will in-turn lead the direction of national policy priorities and advocacy efforts for the advancement of our industry.

- Peter Star, Chair of the Cattle Australia Implementation Committee



Connect with us

Keep up to date with the latest Cattle Australia news by connecting with us on social media. We are now active across [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

More information

If you have any questions or would like to find out more about Cattle Australia, contact us via email at info@cattleaustralia.com.au.

