



## Cattle Australia | Newsletter #5

Welcome to Cattle Australia's newsletter. The Restructure Steering Committee will be sending these updates out regularly to keep you informed of the latest Cattle Australia news as its development progresses. You can also find out more about Cattle Australia [here](#).

### Message from the Chair

The beginning of a new chapter for the Australian grass-fed cattle industry is approaching, with the foundations now firmly in place for the establishment of Cattle Australia in 2022.

There is plenty of activity happening behind the scenes, with the Restructure Steering Committee focusing on the development of the constitution and other governance mechanisms, locking in funding and setting transitional arrangements with Cattle Council of Australia (CCA).

Two key decisions that have been recently made by the Restructure Steering Committee relate to the governance of Cattle Australia. The Committee has agreed:

- that the current CCA Policy Council will continue until 30 June 2023, to allow a smooth transition period.
- that once we get to the point of elections for the Policy Council, there will be 15 democratically elected Policy Council members from the 15 Meat & Livestock Australia (MLA) RAC regions as adapted from the MLA regional consultation model. The 15 democratically elected Policy Council members will be joined by eight State Farming Organisation representatives and one independent chair.



Like the Policy Council, Cattle Australia's Board members will also be democratically elected. While we're not quite at the stage of organising Board elections yet, I encourage producers who would like to participate in the process to sign up to our newsletter [here](#) so that when the time comes, they can have their say on who they would like at the helm of Cattle Australia.

Be sure to pass this newsletter onto your friends and family so that they sign up too - for democratic elections to work, we need all Australian cattle producers to get involved.

*- Andrew Macaulay*

#### Interview with Will Wilson



We caught up with Will Wilson, President of AgForce Cattle, to get his thoughts on Cattle Australia.

#### **What are you excited about with Cattle Australia?**

As a beef producer and advocate for industry, the main piece we are missing is a strong peak industry council.

CA is the most exciting step towards this I have seen in my working life.

### **Why is Cattle Australia important?**

To have influence at a federal level we require unity or one voice for all grass-fed beef producers. Currently, we spend a lot of time chasing our tail as we don't have the positions we need to answer society's ever increasing need to influence our practices.

### **What will the establishment of Cattle Australia mean for the cattle producer or the cattle industry?**

In my view, CA will give us the chance for all producers to be representatives or have direct influence over the decisions being made on where levies are being spent as well as how we are answering the tough questions we are asked on our production practices from Tasmania to the Kimberly.

## **Connect with us**

Keep up to date with the latest Cattle Australia news by connecting with us on social media. We are now active across [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

## **More information**

If you have any questions or would like to find out more about Cattle Australia, contact us via email at [info@cattleaustralia.com.au](mailto:info@cattleaustralia.com.au).



