



## Cattle Australia | Newsletter #6

Welcome to Cattle Australia's newsletter. These updates will be sent out regularly to keep you informed of the latest Cattle Australia news as its development progresses. You can also find out more about Cattle Australia [here](#).

### Full steam ahead for Cattle Australia

July 2022 marks the beginning of the next stage in Cattle Australia's journey, moving from development to implementation.

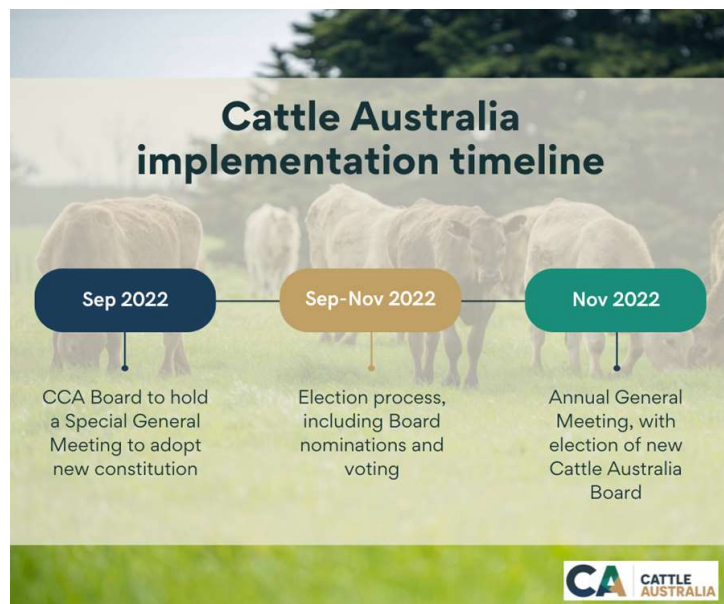
Cattle Council of Australia (CCA) will oversee this transition process through the Cattle Australia Implementation Committee, of which I am a member, with the intent to launch Cattle Australia and its new constitution and Board by November 2022. See the graphic below for more detail on the timeline of activities leading up to Cattle Australia's launch.

The CCA Board are 100% committed to taking the new organisation forward, and we thank the Restructure Steering Committee for their efforts in delivering this new direction for the peak body. We have invited all members of the Restructure Steering Committee to continue to play a key role in the reform process up until the November CCA Annual General Meeting (AGM), by their engagement in fortnightly briefings from the Cattle Australia Implementation Committee.



As the transition from CCA to Cattle Australia gains momentum, now is the time to prepare for the November Cattle Australia Board elections. The new governance structure allows its Board to be democratically elected by its members and we encourage all grass-fed cattle producers to take part in the voting process. To find out more about becoming a member and registering to vote, please see the article below. We will keep you informed of election news as we draw closer to the event.

- *Geoff Pearson, member of the Cattle Australia Implementation Committee*



[Sign up to vote](#)

It's not long now until Cattle Australia officially launches as the new national peak body for the grass-fed cattle

industry, with the current peak body – Cattle Council of Australia – transitioning to Cattle Australia.

So, how can you be involved? Cattle Australia's governance structure allows its Board to be democratically elected by its members, ensuring they have their say on the future of the grass-fed cattle sector. Cattle Australia will be holding its first democratic elections for Board members shortly, so now is the time to register as a member and take part in the election process for the inaugural Cattle Australia Board.

By registering to vote and becoming a Cattle Australia member you will have participation and voting rights at Cattle Australia general meetings and the ability to nominate and elect Cattle Australia Board and Policy Council members.

**Please note that current CCA members will have their membership automatically transferred to Cattle Australia, which means they are not required to fill out the application form.**

Register to vote [here](#).



#### Connect with us

Keep up to date with the latest Cattle Australia news by connecting with us on social media. We are now active across [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

#### More information

If you have any questions or would like to find out more about Cattle Australia, contact us via email at [info@cattleaustralia.com.au](mailto:info@cattleaustralia.com.au).



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